

Lee County Injury Prevention Coalition

April 15, 2009—10 a.m. to 12 p.m.
 JP D'Allesandro Regional Service Center
 2295 Victoria Avenue, Fort Myers 33901
 Room 165 D

ATTENDANCE: **Stay Alive Just Drive:** Jay Anderson; **Lee Memorial Health System:** Syndi Bultman, Brad Pollins; **Lee County Parks and Rec.:** Alise Flanjack, Rebecca Horne, Nancy Apperson, Christie Davis; **Private Citizens:** Lowell Gerson, Mark Tesoro; **Lee County Public Safety:** Dave Kainrad, Diane Holm; **Bike/Ped. Consultant:** Dan Moser; **The Children's Hospital of SWFL:** Liz Moreno, Michele King; **Lee County Sheriff's Office:** Andrea Hall; **Lee County Health Department:** Olivia Munoz, Sarah Baker; **Children's Medical Services:** Susan Lawrence; **American Red Cross:** Gloria Jones; **Epilepsy Svcs. Of SWFL:** Lilia Welch; **FGCU: Instructors:** Shawn Felton, Karen Landy; **Students:** Stephanie Warson, Laura Gaona, Nicole Schiegner, Jessica Thurston, Amy Tiv, Andrew Hornec, Kimberly Sokoloff, Brittney Calabrese, Joyce Palmer.
Board Member's- Chair, Lowell Gerson; Vice Chair, Syndi Bultman; Secretary, Diane Holm; Treasurer, Dave Kainrad; Dan Moser, Jay Anderson, Brad Pollins, Alise Flanjack, Michele King

Topic:	Discussion:	Follow Up:
Welcome	Meeting began with welcome at 10:05 a.m.	lgerson@neoucom.edu
Speakers	<p>Two teams of five students from Florida Gulf Coast University presented their senior seminar projects on two injury prevention topics: Falls Prevention and Drowning Prevention.</p> <p>The Falls Prevention group presented a multi-faceted program with four interventions. Those interventions included pharmaceutical control, directed exercise, prevention education and physical hazard removal. Their research included data showing males are more likely to identify the cause of their fall and fix it, whereas females are less likely to do so necessitating greater education of females. Their research was extensive and they presented their findings to Lowell Gerson. They will be incorporated in the Falls Prevention Summit planned for Tuesday, April 21 at the News-Press.</p> <p>The Drowning Prevention group created a 10 minute DVD designed to be viewed by expectant parents and occupants of residences in nearly 70,000 single family homes with pools and spas. The content of their DVD was data driven and the actors, actresses and photographers were team members and their children. The DVD included statistics, prevention tactics and safe rescue techniques. They presented their research and copies of the DVD to Diane Holm who will present it to the next SWF Drowning Prevention Committee to determine the most appropriate and affordable use.</p>	<p>lgerson@neoucom.edu</p> <p>dholm@leegov.com</p>
Minutes	February minutes were approved following a motion by Diane Holm and a second by Syndi Bultman. They will be posted at www.leecountyinjuryprevention.org .	
Safe Kids Report	Liz Moreno, Safe Kids Coordinator, reported the annual Safe Kids Week event may be cancelled in Lee County this year due to lack of vendor participation. The committee met this morning and will renew efforts to secure vendors, but will cancel if insufficient confirmations are secured by April 24. The event called "Raising	Elizabeth.moreno@leememorial.org

	<p>Safe Kids: One Stage at a Time” is planned for Rutenberg Park from 10-1 on Saturday, May 2. She had no update on the Collier County Safe Kids Week event, because that committee meets later in the week.</p> <p>Safe Kids members will participate in at least two additional upcoming events: YMCA Healthy Kids Day event, April 18 and Mothers of Preschoolers or MOPS child passenger safety fitting station, April 21.</p>	
<p>Falls Prevention Summit</p>	<p>The agenda is set for the second Falls Prevention Summit April 21 from 1-3 p.m. at the News-Press Community Room. Enter the employee parking lot on Fowler, and use the employee entrance. Twenty people are pre-registered for the event. The agenda will be emailed to participants and placed on the IPC website. The plan is to develop five of the eight strategic goals identified in the first summit.</p>	<p>lgerson@neoucom.edu</p> <p>brad.pollins@leememorial.org</p>
<p>Information Exchange</p>	<p>Jay Anderson reported that Crash Free Week is June 28-July 4 at a state level with FDOT supplying banners and brochures. He has produced a PSA that will air beginning May 23 and run through July 4. Dave Kainrad moved to co-sponsor Crash Free Week; Mark Tesoro seconded the motion; it passed unanimously. A resolution will be presented by the Lee County Board of County Commissioners on June 23. Stay Alive...Just Drive will have a news conference on June 26 and July will be proclaimed as Prevent Distracted Driving Month. He is also working on a hands-free policy for government workers. Punta Gorda Police already indicated interest.</p> <p>Olivia Munoz announced the Lee County Health Department is holding its annual employee Health Fair from 8-11 a.m. May 15 at the newly opened facility on Pondella Road. Anyone wanting to participate with health and safety messages should contact Olivia via email or phone at 332-9568.</p> <p>Dan Moser announced the Bike to Work Day 2009 is May 15. At about 8:15 the Bike Pedestrian Advisory Committee will hold a news conference announcing the organization's creation and the kickoff of Bike/Walk Lee County. FGCU and LMHS will actively participate</p> <p>Andrea Hall announced LCSO is working with elementary and middle school students, and will be working with Dan to train School Resource Officers in bike safety.</p> <p>Mark Tesoro announced he is no longer employed by Shell Point, but has continued injury prevention work on Sanibel. He is working with the town council and mayor on a traffic reduction and environmentally friendly vehicle incentive program.</p> <p>Brad Pollins announced LMHS will go tobacco free on November 19.</p> <p>David Kainrad announced Public Safety has entered a contract with</p>	<p>justdrivefla@embarqmail.com</p> <p>Olivia_munoz@doh.state.fl.us</p> <p>moserdeleon@juno.com</p> <p>ahall@sheriffleefl.org</p> <p>dholm@leegov.com</p>

	<p>Priority Marketing, in behalf of IPC to work on the Falls Prevention program.</p> <p>Michele King announced The Children's Hospital received a grant from the Collier Wine Fest for safety education.</p> <p>Lilia Welch announced she is available to work health and safety events, in behalf of Epilepsy Services of Southwest Florida.</p>	
Upcoming Events	The calendar is working so everyone should enter their own events in the future. Please use the exact format for date and time given in order to successfully enter an event.	www.leecountyinjuryprevention.com
Adjourn:	12:00	
Next Meeting:	May 20, 2009	

Minutes by: Diane Holm