

Lee County Injury Prevention Coalition

October 21, 2009—10 a.m. to 12 p.m.
 JP D'Allesandro Regional Service Center
 2295 Victoria Avenue, Fort Myers 33901
 Room 165 D

ATTENDANCE: **Stay Alive Just Drive:** Jay Anderson; **Private Citizens:** Lowell Gerson; **Lee County Public Safety:** Diane Holm, Dave Kainrad; **Lee County Sheriff's Dept.:** Andrea Adams; **SWFL Safety Council:** Linda Dundee; **Area Agency on Aging:** Mark Tesoro; **Lee Memorial Health Systems:** Syndi Bultman; **City of Fort Myers:** Steve Ambers; **Osterhout, McKinney & Prather:** Jeannie Coleman; **The Back Door Counseling:** Cheryl Buss; **FGCU Student:** Markita Gorman
Board Member's- Chair, Lowell Gerson; Vice Chair, Syndi Bultman; Secretary, Diane Holm; Jay Anderson, Mark Tesoro, Dave Kainrad

Topic:	Discussion:	Follow Up:
Welcome	Meeting began with welcome and round-table introductions at 10:05 a.m.	lgerson@neoucom.edu
Safe Kids	Lowell asked for a Walk to School Day report In lieu of a Safe Kids report since The Children's Hospital representatives were unable to attend. Diane Holm attended the walk at Orangewood Elementary School. It was attended by Lee County EMS, Fort Myers Police Dept., Fed Ex, and about 75 children, parents, and teachers. Safe Kids gave decorated goodie bags to the school this year pre-stuffed. Other walk safety literature and safety materials were also distributed. There were about six schools participating in the Safe Kids Walk to School event and a similar number participating in the pedestrian education program sponsored by the Miami Children's Hospital. The next SWFL Safe Kids Coalition meeting is unknown.	Elizabeth.moreno@leememorial.org
Speaker	Cheryl Buss of The Back Door Counseling gave an interesting talk about suicide and how to recognize a person in crisis and how to assist them. Her agency teaches a one-hour QPR class to the general public with the goal of raising awareness that suicide is the most preventable form of death. Q=Question a person about suicide; P=Persuade the person to get help; R=Refer the person to the appropriate resources. She said it's as easy to learn as CPR and may save a life. It is estimated that 95% of individuals can be helped. 30,000 die every year; or one every 16 minutes. There are 2,300 suicide attempts daily. The white male over 65 is most likely to succeed. One of 100 youths successfully commits suicide; one of four seniors successfully commits suicide. Spring is the high season for suicide. There were 108 confirmed suicides in Lee County in 2008; already 77 in the first three quarters of 2009. The leading cause is untreated depression. 80% are gun deaths; 30% involve alcohol or substance abuse; every death by suicide effects 6 people, of which one will attempt suicide. Cheryl's class is free, but there is a \$2 charge for books, if	Cheryl@thebackdoorcounseling.com

	participants wish to keep their books.	
Falls Prevention	<p>Lowell Gerson reported briefly on Falls Prevention activities and introduced an FGCU student, Markita Gorman, who is part of a new group working on a Falls Prevention Senior project. She stated data was difficult to get. Diane said she'd try to help. Diane attended a Seniors Expo in Estero and at a Bonita Sweet Bay where falls prevention literature was distributed.</p> <p>Jeannie Coleman reported for Osterhout, McKinney & Prather PA that their Falls Prevention Programs at Gulf Coast Hospital and Hope Hospice were successful and attended by over 100 people.</p> <p>Priority Marketing continues to work on contracted materials and a website www.stepwiselee.com</p> <p>Syndi Bultman reported on the State Injury Prevention Task Force. She gave them Step WiseLee materials and they were impressed. The county continues to lead the state in falls prevention work. Satellite Beach is the only other community identified as having an aggressive falls prevention program in place. She said the state's strategic plan is similar to Lee County's with a much lengthier time line. They did get a proclamation by the governor and created a Falls Prevention Day. FL DOH Injury Prevention team has shrunk to two staff members, and there is little change expected due to funding running low.</p> <p>Syndi also reported that approximately 50 attended the Cape Wellness Center Falls Prevention program and 30 attended the program in Fort Myers at Lee Memorial.</p>	<p>lgerson@neoucom.edu</p> <p>jeanniec@omplaw.com</p> <p>Syndi.bultman@leememorial.org</p>
Elections	A slate of officers will be prepared and sent prior to the November meeting so voting can occur in November. Contact Mark to nominate yourself and others.	marktesoro@yahoo.com
December Meeting Pot Luck	A sign up sheet will be distributed in November for the December Holiday Pot Luck Luncheon meeting. Everyone is encouraged to arrive early to get signed up for your favorite item.	dholm@leegov.com
Bicycle and Pedestrian Safety	<p>Diane said no one's borrowed the Safe Lee program, although it is inventoried and has assembly instructions, an educational script and liability/damage documents. She attended the Cape Coral Kids Fest in Jaycee Park.</p> <p>It was reported that Evans Avenue, east of Winkler, is repaired. Andrea Adams attended Lift Up Lehigh and distributed pedestrian and falls prevention materials. Officers are stopping unsafe pedestrians and cyclists at night to educate, inform parents and ticket. Children are still the largest group of offenders. She said more education and publicity is needed in Spanish, because the majority of offenders LCSO is seeing are Hispanic. Many adults don't know the pedestrian and bicycle laws.</p> <p>Dave Kainrad is giving and installing head and tail lights to homeless cyclists in North Fort Myers weekly.</p>	<p>dholm@leegov.com</p> <p>aadams@sheriffleefl.org</p> <p>davek@leegov.com</p>
Motor Vehicle	Jay Anderson announced the PSA contest between high schools ends with awards tonight. He is very please with the results. The	justdrivefla@embarqmail.com

Safety	<p>Chico's fund raiser brought in \$558. He as hired a marketing firm to increase distribution of the Stay Alive Just Drive message and power point. He meets with the News-Press editorial board on Nov. 11.</p> <p>Andrea reported the new teen driver challenge class is full with a waiting list for Buckingham. It will be taught by Capt. Valez and Dep. Titus. She said a product on the market is helping parents to insure their teens don't drive and text. It's called zoomsafer.com and allows the phone to be disconnected when the vehicle motor is running.</p>	aadams@sheriffleefl.org
Intentional Injury	Andrea mentioned that Domestic Violence calls should be classified as intentional injuries. They are so dangerous; each requires at least two units to respond.	aadams@sheriffleefl.org
Water Safety	In absence of Alise and Nancy, Drowning Prevention co-chairs, Diane reported that there was no activity. Alise and Nancy sent an email requesting someone else take over the committee chair position because they'd not had time to do the job. There have been no meetings since spring.	dholm@leegov.com
Fire Safety	No report	
Upcoming Events	<p>Syndi Bultman announced the LMH Pediatric Injury Prevention Fair scheduled for January 9, 2010.</p> <p>Mark Tesoro announced a Blueway event at the Mound House</p> <p>Dave Kainrad announced he would keep IPC promotions in the plan for Priority Marketing work through state EMS grant money.</p>	<p>syndi.bultman@leememorial.org</p> <p>mark.tesoro@yahoo.com</p> <p>davek@leegov.com</p>
Adjourn:	12:05	
Next Meeting:	November 18, 2009	

Minutes by: Diane Holm